



25 - 26 April, 2018

Mohammed Bin Rashid Academic Medical Center, Dubai Healthcare City

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Draft Program as of 20.12.2017 (subject to change)

Wednesday, April 25, 2018

07:30 to 09:00

Registration and Reception

09:00 to 09:45

Opening ceremony by Rami Rajab, Chairman, Mecomed and Keynote addresses

09:45 to 10:15

Global Trend of Healthcare Digitization and impact on the MENA region- Presentation

10:15 to 10:45

Networking coffee break

10:45 to 11:30

Opportunities and Challenges of Digital Healthcare- Panel Discussion

11:30 to 12:15

What can technology do to Global Health?- Panel Discussion

12:15 to 13:00

Value-based healthcare- Forecasting the future- Panel Discussion

13:00 to 14:30

Networking Lunch

14:30 to 15:15

Patient Case Study

15:15 to 16:00

Being a Part of an Action Plan on Anti- Microbial Resistance- Panel Discussion

16:00 to 16:30

Networking Coffee Break

16:30 to 17:15

How can we keep pace with MedTech innovation?- Panel Discussion

17:15 to 18:00

Mecomed awards and Closing ceremony

19:00 to 21:00

Networking Dinner



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Thursday, April 26, 2018

09:00 to 10:00

Registration

10:00 to 10:45

Parallel session 1

1. Market Access stream: Leveraging Health Economics for Medical Devices for reduced cost and better patient outcomes Part 1
2. Compliance stream: Change management in digital times
3. Regulatory stream: Cybersecurity for Medical Devices
4. Talent stream: Unleashing potential of biomed engineering and medical graduates in MedTech industry

11:15 to 12:00

Parallel session 2

1. Market Access stream: Leveraging Health Economics for Medical Devices for reduced cost and better patient outcomes Part 2 (Participation in Part 1 is necessary)
2. Compliance Stream: Case studies on implementation of Mecomed Code of Business Practice
3. Regulatory Stream: Digital Health: Scope, regulations and trends
4. Talent stream: TBC

12:00 to 13:00

Networking Lunch

13:00 to 18:00

Mecomed General Meeting (for Mecomed members only)